

Implementation of the Al-Hidayah Mosque of Bogor Dakwah Program in Increasing the Number of Congregations for the Creating of Prosperity of the Mosque

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ABSTRACT

Dakwah merupakan kegiatan yang harus dilakukan bagi setiap umat muslim. Dengan berdakwah seseorang dapat menyeru, mengajak, dan memanggil orang untuk beriman dan taat kepada Allah sesuai dengan garis akidah dan syariat islam. Begitu pula dengan jumlah jama'ah dalam suatu masjid yang terkadang naik dan terkadang turun jumlah jama'ahnya. Disini peran dakwah sangat penting dalam mengajak seseorang untuk beribadah kepada Allah agar jama'ah dapat berdatangan untuk meramaikan masjid. Tujuan dari penelitian ini adalah untuk mengetahui program yang dilakukan pengurus masjid agar terciptanya peningkatan jumlah jama'ah. Metode yang digunakan dalam penelitian ini adalah metode kualitatif, dengan menggunakan pengumpulan data melalui responden penelitian. Cara yang dilakukan untuk memperoleh data ialah dengan melakukan wawancara dan pengamatan langsung ke objek yang diteliti. Objek pada penelitian ini adalah jama'ah masjid, dan sampel penelitian berjumlah 50 orang jama'ah. Berdasarkan hasil survei penelitian, program yang dilakukan masjid baik itu sarana prasarana, kebersihan, dan lainnya berpengaruh terhadap jumlah jama'ah yang akan datang ke masjid. Berdasarkan hasil wawancara, pengurus masjid akan terus melakukan inovasi dengan mengadakan program khusus, sebagai tujuan dengan adanya program tersebut dapat mendorong daya ketertarikan jama'ah untuk datang ke masjid, dengan bukan sekedar datang pada saat terselenggaranya program, tetapi datang terus sehingga menjadi jama'ah tetap.

Kata kunci : Dakwah, Jama'ah, Masjid

ABSTRAK

Da'wah is an activity that must be done for every Muslim. By preaching one can call, invite, and call people to believe and obey Allah in accordance with the line of faith and Islamic law. Likewise, the number of congregations in a mosque sometimes increases and sometimes the number of congregations decreases. Here the role of da'wah is very important in inviting someone to worship Allah so that the congregation can come to enliven the mosque. The purpose of this study was to determine the program carried out by mosque administrators in order to create an increase in the number of congregations. The method used in this study is a kualitatif method, using data collection through research respondents. The method used to obtain data is by conducting interviews and direct observations of the object under study. The object of this research is the congregation of the mosque, and the research sample is 50 congregations. Based on the results of

the research survey, the program carried out by the mosque, whether it is infrastructure, cleanliness, and others, affects the number of worshipers who will come to the mosque. Based on the results of interviews, mosque administrators will continue to innovate by holding special programs, as the aim of this program can encourage the interest of the congregation to come to the mosque, by not just coming during the implementation of the program, but coming continuously so that they become congregations. permanent.

Keywords : Da'wa, Jama'ah, Mosque

INTRODUCTION

The mosque is a sacred building that is used as a place by Muslims to worship Allah Swt. The large number of congregations in a mosque indicates that the da'wah activities carried out by the mosque management have been realized properly. Considering the central role of mosques in fostering the people and developing Islamic da'wah, a very important factor is the management of the mosque program. Mosque administrators must be thinkers in an effort to develop various kinds of mosque activities.

The success or failure of the management of a mosque, is very dependent on the management that is formed and the system applied in its management and organization. In this millennial era, mosques are enlivened by congregations of parents and teenagers. Even though the problem of juvenile delinquency is quite widely discussed by people, religious awareness among teenagers also shows an increase. They do not hesitate to come to the mosque to worship and perform various Islamic activities. This passion gave rise to various organizations or forums for youth in the midst of society.

The mosque as a noble place should not be empty of congregations and Islamic activities. Mosques must be managed properly so that they can spread the symbols of Islam and light of guidance for all Muslims. Mosque administrators need to make the mosque an attraction, so that Muslim youths want to go to the mosque and participate in various activities. With the active youth to the mosque, the mosque's prosperity will be helped. It is the duty of the management to help

mobilize the youth of the mosque in order to prosper this noble place.

Based on research conducted by Alief et al (2019), it is stated that the role of youth has a positive influence by spreading it to various other youth communities in spreading da'wah activities. We can find similar research from the thesis compiled by Didin Sutisna (2014) with the title, "Implementation of Management Functions in Efforts to Improve Mosque Prosperity". Then the results of research from the thesis compiled by Muhamad Alatmudi (2012) entitled, "Implementation of Management Functions as Efforts to Improve the Role of Mosques". And the fourth is the result of research from a thesis compiled by Abdul Hamid (2013) entitled, "Research on Management Functions in Improving the Prosperity of the Safnatussalam Mosque".

The thing that distinguishes my research from other research is that other research only discusses the program implemented in order to increase the number of congregations at the time of prayer. But my research discusses the program not only increasing the congregation during prayer, but when carrying out other activities, namely daily activities at the mosque. In addition, what makes the difference and I am interested in researching this is the entrepreneurship program for mosques and schools that have been established by mosques. The management of the Al-Hidayah Mosque tries not only to discuss mosque issues but also residents' activities ranging from economic issues, education, and so on.

Based on the problems that occurred regarding the ups and downs of the

number of congregations at the Al-Hidayah Mosque and the program efforts made by the mosque management to overcome the problems of the ups and downs of the number of congregations. This article was created to (1) find out what programs are carried out by the administrators of the Al-Hidayah Mosque to attract the number of congregations so that the mosque's prosperity is created, (2) find out the implementations carried out by mosque administrators to implement mosque entrepreneurship and create schools under the auspices of the mosque. Al-Hidayah.

This study aims to determine the program carried out by mosque administrators in order to create an increase in the number of congregations. Based on the congregation's response to the impact of the implementation of the program carried out by the mosque management, it greatly affects the number of worshipers who want to come to the mosque. With the program carried out by the mosque management, the congregation became more crowded than usual days. The Jama'ah also said that after the end of the program, it made people who took part in the program who initially rarely came to the mosque to come regularly. So in this study the author decided to make an article with the title Implementation of the Al-Hidayah Mosque Da'wah Program in Bogor in Increasing the Number of Congregations for the Creation of Mosque Prosperity. The focus of this research is to explain how the influence of the program carried out by mosque administrators in increasing the number of congregations.

RESEARCH METHODS

The research method used in this study is a qualitative method with a survey method approach. Researchers will conduct research into the Al-Hidayah Mosque to be able to collect data from the mosque regarding mosque management,

mosque programs, and increasing mosque prosperity. Data collection was obtained by making direct observations to the research site and conducting unstructured interviews with the chairman of the mosque management and the community around the mosque.

The population taken in this study is the Jama'ah Majid Al-Hidayah. Based on the sampling technique, the researcher used the saturated sampling technique. To obtain data relevant to the research to be conducted, the researcher will use data collection techniques in the form of direct observation to the research site, documents, and interviews. The instrument that has been prepared by the researcher, then performs validation and reliability tests. The results obtained from the instruments that have been tested, then analyzed using SPSS 20 to find out how many valid statements. Of the 25 questions on the mosque program variables that are conducive, there are 23 valid questions and 2 invalid questions. Because there were only 2 invalid questions, the researcher replaced the 2 invalid questions with other questions so that the questions given remained 25 questions for a conducive mosque program variable.

RESULT AND DISCUSSION

Based on the results of an interview with the chairman of the DKM (Dewan Kesejahteraan Masjid) Ustadz Darwis Ardiansyah, that the Al-Hidayah Mosque is one of the oldest mosques in the Jampang Village area, Bogor. This mosque was founded around 1943. Previously, this mosque was not assigned the name of a mosque, but could be referred to as a langgar, which is a place or small house used by Muslims to gather, worship, recite the recite, and so on.

The chairman of DKM also stated that this mosque stands on waqf land for an old man named (alm) Haji Naimin bin Dzumin whose grave is next to the mosque and there are also other family graves. This mosque is located right on the edge of the Bogor-Jakarta highway, so this mosque is famous not only visited by worshipers who are in the neighborhood around the mosque, but also congregations including people who are traveling. In addition, the Al-Hidayah Jampang Mosque is also famous for one of the mosques which is not only used as a place for Muslims to worship, but also as a resting place for people who are traveling. In the courtyard of the mosque there is a suburban stall that provides various types of food so that worshipers who want to fill their stomachs can directly come to the stalls in the courtyard of the mosque.

During the interview, the DKM chairman also explained that the condition of the mosque often experienced fluctuations in the number of congregations. Although in terms of the congregation of this mosque, it is not only from the surrounding environment but the pedestrians, but the mosque management wants the congregation in the area near the mosque to also enliven the worship activities. Seeing this condition, the chairman of DKM discussed with other mosque management ranks to discuss various programs, in order to achieve the goal of increasing the number of congregations, so that the mosque becomes prosperous.

In creating the prosperity of the mosque, the administrators of the Al-Hidayah Mosque do not run alone, but are also assisted by RMA (Remaja Masjid Al-Hidayah) in carrying out mosque programs and da'wah. Youth mosque is an alternative forum for good youth development and is needed by the community. By being oriented to mosque activities, Islamic, scientific, youth, and skills, this organization can provide opportunities for its members to develop

themselves according to their talents and creativity under the guidance of mosque administrators. One of the goals of the establishment of RMA is to invite other congregations, especially youth congregations, to be able to enliven the mosque, whether it is to pray in congregation, to study, and to be able to carry out various kinds of religious programs carried out by the mosque.

Programs Implemented by Mosque Managers to Create an Increase in the Number of Jama'ah'

In order to create a vision for the mosque management who at the time of carrying out interviews with the chairman of the DKM, so as to create an increase in the number of congregations. Mosque administrators assisted by RMA carry out various programs by continuously making various kinds of innovations. Mosque administrators carry out programs including, (1) Maulid of the Prophet Muhammad, (2) Isra Mi'raj, (3) Muharram, (4) LOKETA, (5) Iftar together, (6) Al-qur'an Education Park, (7) Study of religious knowledge, (8) Slaughter of sacrificial animals, (9) Social service, and various other programs.

The Maulid Nabi Muhammad Saw, Isra Mi'raj, Muharram program is an event that is usually carried out by the management of the Al-Hidayah Mosque every year in commemoration of Islamic holidays. Maulid Nabi Muhammad SAW is an event held as a commemoration of the birthday of the Prophet Muhammad. Isra Mi'raj is an event to commemorate the journey of the Prophet Muhammad from the Grand Mosque in Mecca to the Al-Aqsa Mosque in Jerusalem, which was taken in just one night. While the Muharram event is an event to commemorate a historic event, namely the beginning of the Prophet Muhammad's journey to migrate from Mecca to Medina. This event was held in addition to commemorating the big day, this activity also aims to make the community members who are in the

mosque environment participate in the implementation of the event, so that the mosque becomes crowded. With the commemoration of major holidays starting from the Mawlid of the Prophet Muhammad, Isra Mi'raj, and Muharram, the residents were very enthusiastic to come in droves to enliven the mosque, starting from the fathers, mothers, to the age of the children. The mosque administrator said during the interview that with the holding of this activity, the congregation or the public who usually did not attend the mosque came. By feeling participating in these activities, the congregation who rarely comes to the mosque becomes frequent to come, starting from congregational prayer activities, religious studies, and so on so that they become permanent congregations.

Another program carried out by mosque administrators to increase the number of congregations is LOKETA (Lomba Keterampilan Agama). This event is one of the programs carried out by RMA to explore the potential of children and adolescents who are in the area of the Al-Hidayah mosque, as well as children who are outside the mosque area. There are various competitions held in this event, ranging from the call to prayer, lectures, MTQ (Musabaqoh Tilawatil Qur'an), scrutiny, and so on. With the holding of this event, the public is very busy coming to the mosque to be able to witness the performances that will be witnessed during the race. Based on the results of interviews with mosque administrators, this LOKETA event has not been held for 3 years, as well as the commemoration of Islamic holidays, due to the Covid-19 virus outbreak that had shocked the world. The mosque management plans to hold this activity in 2022, due to the Covid-19 virus case starting to improve.

In order to create the prosperity of the mosque, the mosque management also holds a program of religious studies. This study of religious knowledge was held by

fathers, mothers, youth, and children. Men's recitations are held twice a week, namely on Sundays after the Fajr prayer and Thursday after the Isha prayer. The mother's recitation is held once on Sunday morning, the youth recitation is held once on Tuesday after the evening prayer, while the children's recitation (TPQ) is held 5 times a week, namely Monday-Friday from the time of Maghrib prayer until after Isha prayer. In carrying out the program, the mosque management arranges everything so that da'wah activities can be carried out properly. In order to increase the number of congregations, and congregations who have not participated can have an interest in enlivening the mosque, the mosque management arranges strategies starting from choosing interesting themes during the study, calling famous ustadz whose knowledge has been tested, providing free food after the study, and so forth.

The mosque management also explained that in order to create an increase in the number of congregations, the mosque management provided various facilities at the mosque, including a playground for children, air conditioning in the area inside the mosque, good quality speakers, storage for goods, a rest hall for congregations, and so forth. All of this is done in order to create comfort in worship so that the mosque becomes prosperous. Allah SWT says in the Qur'an Surah At-Taubah verse 18 :

إِنَّمَا يَعْمُرُ مَسْجِدَ اللَّهِ مَنْ آمَنَ بِاللَّهِ
وَالْيَوْمِ الْآخِرِ وَأَقَامَ الصَّلَاةَ وَآتَى
الزَّكَاةَ وَلَمْ يَخْشَ إِلَّا اللَّهَ ۖ فَعَسَىٰ أُولَٰئِكَ
أَنْ يَكُونُوا مِنَ الْمُهْتَدِينَ

Indeed, the only people who prosper the mosque of Allah are those who believe in Allah and the Last Day, and (continue) to pray, pay zakat and do not fear (of anything) except Allah. So hopefully they are among those who are guided.

Mosque administrators must do various ways to create mosque prosperity.

The congregation of the mosque certainly has great potential in the prosperity of the mosque. Because with the congregation, various kinds of mosque activities can be carried out together. Together with the congregation, heavy mosque activities can feel light. In terms of choosing mosque administrators and leaders it will not be difficult, because leaders can be appointed from the congregation and by the mosque congregation itself.

Creating Entrepreneurship and Schools to Help Congregation's Economic Activities

In order to help the congregation's economy, mosque administrators make various kinds of entrepreneurial activities. Entrepreneurial activities aim to help the mosque's financial and economic expenditure activities for the community around the mosque. The program of activities carried out is by making a business stall on the edge of the mosque, providing tent equipment for events, and providing jobs in the form of parking guards, cleaners, and goods guards for mosque congregations. With this program of activities, the mosque management hopes that the congregation involved in the activities can maintain the mosque properly and can become permanent congregations who are always there and can supervise various activities in the mosque.

Not a few congregations who participate in mosque entrepreneurship. People who sell on the edge of the mosque sell to support their families. On average, the various items sold are dominated by food, including meatballs, gado-gado, coconut ice, and basic food stalls. In addition, many people also rent equipment, tents and sound systems belonging to the mosque for weddings and others. The workers are mosque congregations, and later the mosque will give wages to the workers or congregation. Likewise, those who are janitors, caretakers of goods, and parking

attendants are mosque congregations who will be paid by mosque administrators.

In addition, the management of the Al-Hidayah Mosque also created schools, namely PAUD Al-Hidayah and MTS Al-Farabi. In learning activities using a religious education system taught by teachers. Initially, the mosque administrator created a school with the aim of only being in the area of the mosque, but now the school's students are not only from the mosque, but from those far from the mosque. The costs incurred for students are not expensive and still affordable, for orphans will be given a 50% discount, for children who memorize the Koran are also given a discount, even do not pay for those who memorize a lot or have memorized 30 juz.

Based on the results of the interview, the mosque administrator created a school with the aim of educating the people based on religious values and based on the Qur'an and hadith. Education is a system in society to guide humans towards a better direction. The Qur'an is the main basis in Islamic education and is also a very high guideline in the Islamic religion. The school founded by the Al-Hidayah mosque is the result of the previous mosque management program and has also been established for a very long time. The current management only continues the program that was run previously and also continues to innovate in order to create something new. With the implementation of mosque activity programs, entrepreneurial activities and others, Al-Hidayah Mosque is different from other mosques.

From several observations, supported by stories from informants that the number of mosque congregations has increased, especially during program implementation. Jama'ah will always flock to the mosque in order to take part in the program organized by the mosque. With the construction of a school, the congregation becomes crowded,

especially when carrying out congregational prayer activities.

The school teacher ordered his students to pray in congregation so that the congregation was not only from local residents and pedestrians, but students who were in the school belonging to the mosque. The mosque management will continue to carry out various programs and also fix the programs that are currently being implemented in order to create good mosque management and an increase in the number of congregations, so that the prosperity of the mosque has become the main focus of the goal.

CONCLUSION

The prosperity of the mosque can be seen from the program carried out by the mosque, the number of worshipers who come to the mosque, the knowledge of the Islamic religion possessed by each layer of the congregation in the local environment, as well as the interior and exterior buildings in the mosque to create comfort for the congregation. pilgrims. Thus, such heavy duties and responsibilities must be borne by the mosque management. They are required to prosper the mosque by always making new breakthroughs regarding mosque programs that are up-to-date and liked by the community.

Besides that, mosque administrators must also make a breakthrough in order to increase knowledge of the Islamic religion in all levels of society. In addition, the congregation must also assist the programs that have been planned by the mosque management. Therefore, harmony between the mosque management and the congregation is very important so that mosque programs can be implemented and successfully achieve the desired goals.

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